



Ricardo Barraza

Commercial and Marketing Strategist

I am an entrepreneur who seeks to integrate technology and business strategy to companies, I am currently managing promotion strategies for ultra-luxury real estate developments in Cancun and Miami.

Age
27

Languages
Spanish and English

WhatsApp
998 462 0231

Living in
Cancún

Nationality
Mexican

Email
rjbc.official@gmail.com

Actual Job



Caribbean Properties

Cancún/Miami - REMOTE | 2022

Marketing Director

Responsible for designing and managing promotion strategies for ultra-luxury real estate in Cancun and Miami.



Client Finder

MTY - REMOTE | 2022

Commercial Director and Marketing Auditor

Responsible for business strategies focused on AA and AAA clients and marketing auditor.

Skills

- Experience with international clients
- High international negotiation experience
- High knowledge in international contracts, buying and selling processes
- Knowledge in the sale of real estate and industrial products
- Development and innovation of marketing strategies
- Team management
- Strategic CAPEX management
- Leadership and teamwork

Education

2014 - 2017

International Business

Tec de Monterrey

Monterrey, N.L.

Advantages

- Expertise in Real Estate
- Well connected in public notaries
- High sense of responsibility
- High communication skills



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AislaCommerce

USA - REMOTE | 2022

Commercial Director

Responsible for generating business strategies for international markets and client portfolio management.



CrabHouse Cancun

Cancún | 2021-2021

Restaurant Director and Marketing Manager

Administrative and operational direction of the restaurant and management of the marketing area.



Fruit Braut

CDMX | 2020-2021

Senior Commodity Buyer

Responsible for corporate purchases focused on export.



Marketing Trade & Consulting

CDMX | 2020-2021

Senior Commodity Buyer

In charge of corporate purchases focused on the public and private medical sector.



Hotel CocoAventura

Veracruz | 2018-2020

General Manager

Strategic direction of CAPEX, asset management and operational control

Experience